

How to Prepare a Scientific Poster and its Presentation

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Introduction to Posters

- **Why make an academic poster?** A poster presentation allows you to summarise your project into a concise and aesthetically pleasing format. This is a way you will present your work when at conferences [1], [2]. For this reason, you need to make sure your poster is of good quality. This guide will serve to help you with this.



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- **What kind of audience?** Your audience will guide what do you need to communicate and how, by using your main visual support; the poster.



The CCQH approach

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Hypothesis

Propose a clear, testable hypothesis that improves our understand; the hypothesis will guide your presentation.



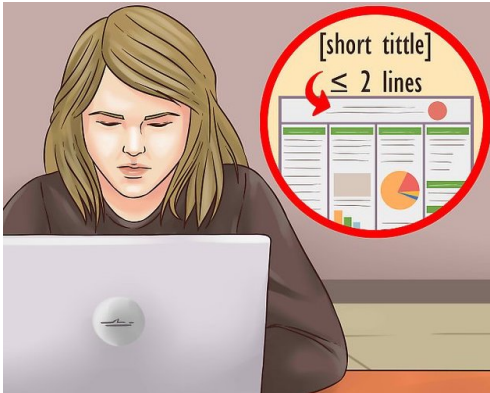
Design, Tools and Quality



- **Tools.** Powerpoint, Publisher, Illustrator and L^AT_EX.
- **Design.** Don't overly embellish the poster with formatting; may distract from the content. The minimal information.
- **The colour system.** Effective contrasting backgrounds



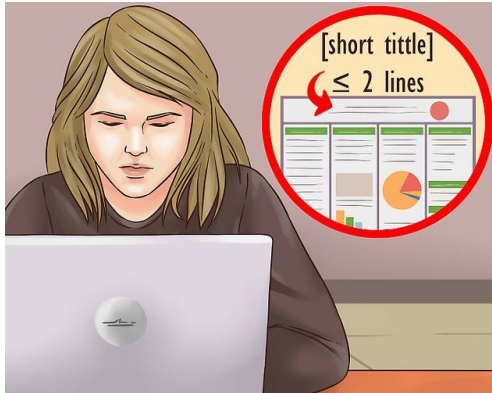
Title and authors



- **Title.** Short title related with your methodology, don't make it funny; **The largest font size.**



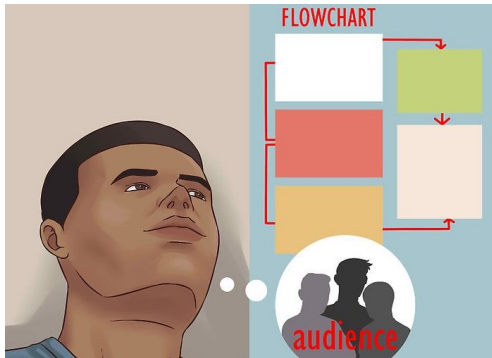
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- **Title.** Short title related with your methodology, don't make it funny; **The largest font size.**
- **Authors.** List of authors and contributors, affiliation and where the research is taking place.



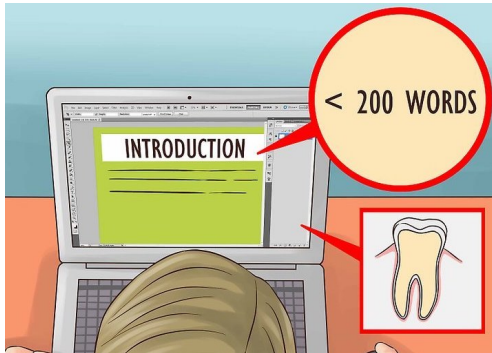
Main Body



- 1 This should follow a logical structure guiding the reader through the poster. The more concise your poster, the better. Approximately 100 words per section is ideal [5,6]. It is very important that your poster is not wordy. Too much text can be off-putting for the audience. The structure should



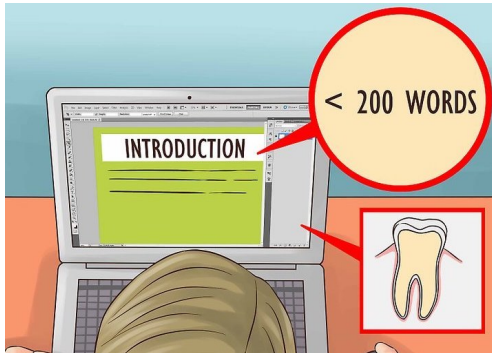
Sections



1 Introduction.



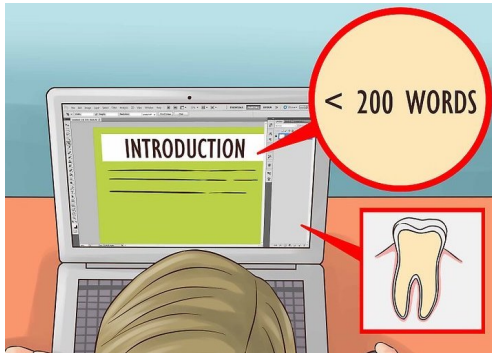
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- 2 Methods.



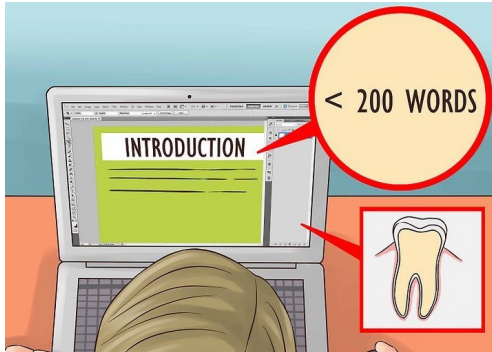
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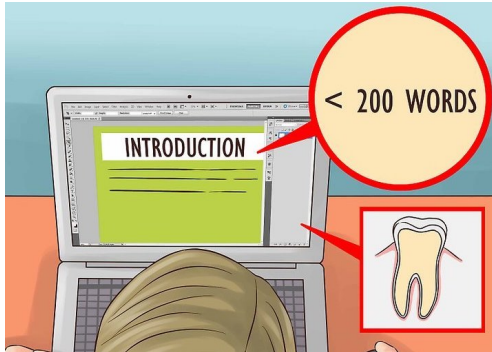
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- 5 References

